What I’ve learned from this module was how important the structure of presenting presentations is in order to really communicate what your analysis and data is trying to tell. There are important concepts to understand here such as learning your audience, persuading them with a story to tell, ensuring your slides are meaningful, and designing the data in a emphasized were understanding the audience, crafting a compelling story, designing impactful slides, and presenting data in an understandable form. All important factors that sell an idea and help stakeholders decide. My goal is to utilize all of these concepts to help enhance and improve my reports and projects, as well as when I’m in a workplace environment.